



ADV PRODIGY

PRODUCTIONS & COMMUNICATION GROUP
LISTED ON THE BULGARIAN STOCK EXCHANGE - SOFIA

INVESTORS MONTHLY INFORMATION BULLETIN #01 JULY 7th 2009

ADVPRODIGY

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Greek Branch

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Management

Asikis Nikos
CEO

Vaharidi Lilian
Trade Manager

Blagoeva Petya
Specialist Marketing & Advertising

Ivanova Stoyana
Specialist Marketing & Advertising

Shareholder information

Advertising Prodigy AD is a public company listed in the Bulgarian Stock Exchange Sofia, on the Segment "A". (AR1)

Investor Relations Contact

Zheleva Daniela
Investors Relation Director

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Press Office

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Successful listing to the Bulgarian Stock Exchange - 11/03/09

The holding company ADVERTISING PRODIGY AD Sofia was listed on 11/03/09 to the Bulgarian Stock Exchange Sofia. In connection with an application submitted to BSE-Sofia pursuant to Art. 17 (1) of the Listing Rules, Part III of BSE Rules, at its meeting held on 27/02/09/ Record No 10, the Board of Directors of BSE-Sofia has decided on the grounds of Art. 30 (8) of the Listing Rules to admit the issue of shares to trading on the Unofficial Market of Equities, "A" Segment from ADVERTISING PRODIGY AD.

The BSE has approved the issuance of 360,000 shares at the amount of 360,000 BGN and under the nominal value of 1,00 BGN per share. The shares are common, dematerialised, registered and freely transferable and bid and ask orders shall be entered at a minimal quotation spread with an allowance of three figures after the decimal point.

Scope of business activity: Advertising, information, marketing and publishing; production of advertising, media and marketing strategies and their implementation; organisation and advertising of events and promotions etc.

ISSUER: ADVERTISING PRODIGY AD

TYPE OF THE LISTING SHARES:
ORDINARY, DEMATERIALIZED, REGISTERED,
TRANSFERRABLE, WITH A VOTE RIGHT

NUMBER OF THE LISTING SHARES:
360,000 SHARES

PAR VALUE PER SHARE: BGN 1 (ONE)

INVESTMENT INTERMEDIARY:
BENCHMARK FINANCE AD

Invitation to Ordinary Annual General Meeting on 17/07/09

The Board of Directors of ADVERTISING PRODIGY AD, announces the Ordinary Annual General Meeting of the company. The main topics of the agenda can be found on the corporate site: www.advprodigy.com.

New Investor Relations Director - New Offices in Sofia

Since 15/06/09 Mrs. Zheleva Daniela was appointed the new Investors Relations Director of ADV PRODIGY AD. The contact details of Mrs. Zheleva are: Zheleva@advprodigy.com

New Marketing & Advertising Specialists

Since 25/05/09 Mrs. Blagoeva Petya was appointed the new Marketing and Advertising Specialist of ADV PRODIGY AD. The contact details of Mrs. Blagoeva are: blagoeva@advprodigy.com

Since 15/06/09 Mrs. Ivanova Stoyana was appointed the new Marketing and Advertising Specialist of ADV PRODIGY AD. The contact details of Mrs. Ivanova are: ivanova@advprodigy.com

Stock Price fluctuation

The market value of the share at the moment is 6,4 BGN and the capitalization is 2.304.000 BGN (last trading date May 11th).

International Activities

ADV PRODIGY was selected from the Municipality of Athens to organise the opening one of the most important exhibitions for the city of Athens- May 2009.

ADV PRODIGY was delegated the organisation of the opening of one of the most important exhibitions in the city: the exhibition for the regeneration of a major part of the city which was underdeveloped and presented a low ratio between built and green areas. The exhibition was aiming at presenting all Athenians the new plans including vast green areas and parks.

ADV PRODIGY was responsible for the organization and production of the opening of the exhibition as well as directed and produced a documentary film for the past, present and the vision for the future, of the regeneration of Athens.