

**Advertising Prodigy organized the opening of the show exhibition of the big project reformation of Eleonas area in Athens and Ampelokipoi.**

**Athens breaths, 155.000 square meters of green in two new parks, with the collaboration of Municipality of Athens and PAE Panathinaikos.**

*Athens, 8 June 2009*, few days ago, at the Technopolis in Athens- Gazi was held the opening of the exhibition for the Double Re-formation by the Municipality of Athens with collaboration of PAE Panathinaikos.

The production team ADV Prodigy undertook the design, organization and implementation for the opening of the permanent exhibition that is open for guests everyday at the area of Technopolis. The exhibition is dedicated to the history of the Eleonas of Athens and the prospect of the Double Reformation of Votanikos and Ampelokipoi.

Among others the production team of ADV Prodigy directed the production of a documentary with 12' duration. Regarding the presentation of the documentary the mayor of Athens, Mr. N. Kaklamanis asked the attending guests to have a virtual trip in the past and future of the capital of Greece and experience the proof that the plan of the Double Reformation produces the tools with which the citizens of Athens can reach again the feeling- the string- of the Olympic Athens and to re-design a city of innovation, green and friendly for the human being and the developing environment.

The opening of the exhibition was announced by the Mayor of Athens and there were representatives from PAE Panathinaikos, of the Municipality of Athens and other politicians. At the end of the event, all the guests received a small olive tree as a gift.

**Breathing Project for Athens**

The municipality of Athens gives a breath at the crowded area of Ampelokipoi and the abandoned area of Eleonas. The Athens' citizens can enjoy 25.000 square meters of green – where is located at the moment the stadium of Panathinaikos, at the Alexandras Avenue. The second largest park in Attica (130.000 square meters), after the National garden, will be placed in the area of Eleonas. In the same area, friends of Panathinaikos will have the opportunity to see their favorite soccer team at their new athletic facilities that will be created.

**ADVERTISING PRODIGY AD**

**HEAD OFFICE**

A 23 Serdika Str. Oborishte Region, 1202, Sofia, Bulgaria

**ADMINISTRATION OFFICE**

A Loukianou 2 Str. Metamorfofi, 144 51, Athens, Greece

T +30 210 285 0750 F +30 210 284 0535

E [info@advprodigy.com](mailto:info@advprodigy.com) W [www.advprodigy.com](http://www.advprodigy.com)



---

For more information visit <http://www.advprodigy.com> or contact with:

CIVITAS Global Ketchum, Christos Tzanos, Account Manager , +30210 6852400, +35924898042,43,  
Mob: +359896846656, E-mail: [c.tzanos@civitasglobal.bg](mailto:c.tzanos@civitasglobal.bg)

ADV PRODIGY AD: Asikis Nikolaos, Executive Director, E-mail: [info@advprodigy.com](mailto:info@advprodigy.com)

**ADVERTISING PRODIGY AD**

**HEAD OFFICE**

A 23 Serdika Str. Oborishte Region, 1202, Sofia, Bulgaria

**ADMINISTRATION OFFICE**

A Loukianou 2 Str. Metamorfofi, 144 51, Athens, Greece

T +30 210 285 0750 F +30 210 284 0535

E [info@advprodigy.com](mailto:info@advprodigy.com) W [www.advprodigy.com](http://www.advprodigy.com)